Sustainable Leadership Training
19 – 21 September 2017
*Driving sustainable change through empowerment of individual leaders, academic pioneers and decision makers*

International Stakeholder Meeting
21 September 2017
*International partnerships towards improved Business Sustainability!*

Contact: znu@uni-wh.de

Web: mehrwert-nachhaltigkeit.de
professional-campus.de/produkt/sustainable-leadership
1 DAY: TRAINING: 19 September 2017
Module 1: SUSTAINABLE BUSINESS
Working on the key challenges and opportunities
Module 2: SUSTAINABLE LEADERSHIP
Part 1: Developing personal leadership capacity

2 DAY: TRAINING: 20 September 2017
Module 2: SUSTAINABLE LEADERSHIP
Part 2: Putting the participants’ leadership potential into practice
Module 3: SUSTAINABLE TRANSFORMATION
Working on practical interventions and change initiatives

3 DAY: INTERNATIONAL STAKEHOLDER MEETING: 21 September 2017
SUSTAINABILITY PARTNERSHIPS
Towards Improved Business Sustainability in Europe
An opportunity for the training participants to join the international stakeholder meeting focused on practical multi-stakeholder partnerships towards improved business sustainability in Europe.

ABOUT THE TRAINING
A reputable qualification program for an international group of fifteen academic pioneers, change leaders, individual managers and decision makers. The training is taking place between 19 – 21 September 2017 in Vienna House Andel’s, in the historic centre of Cracow, Poland. The third day of the training is combined with the International Stakeholder Meeting, where the training participants will meet further stakeholders in order to present their projects and to work on practical partnerships towards improved business sustainability in Europe. The Training objectives:
• To drive sustainable change in business
• To develop the leadership capacity of individuals that will carry out the change projects

ABOUT THE STAKEHOLDER MEETING
The event is taking place within the Training, on 21 September 2017 in Vienna House Andel’s Cracow, in the historic centre of Cracow, Poland. The International Stakeholder Meeting is focused on the practical tools and partnerships towards improved business sustainability in Europe. The aim is to enable the attending stakeholders to better network, collaborate, initiate projects and form partnerships for improved business sustainability. Furthermore, the goal is to facilitate the exchange of knowledge and best case approaches focusing in particular on the collaboration between Polish and German institutions (private enterprises, universities, NGOs, local government and national networks). The Meeting objectives:
• To initiate new projects and partnerships for improved business sustainability in Europe
• To foster networking and collaboration among enterprises, universities and international networks in the food sector

Contact: znu@uni-wh.de
If you want to join us next year, in 2018 an opportunity open for participants, stakeholders, partners, and sponsors